



Simply Scrumptious
ONE MIX ☆ Endless Possibilities!
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NEWS RELEASE

A Ghostly Gluten-Free Tale

For Immediate Release

Tucson, Ariz. - October 14, 2010 – Ghosts, goblins and ghouls will soon emerge from graveyards as Halloween is almost here. Yummee Yummee knows holidays are difficult, especially for children, when you eat a gluten-free diet. Every little monster deserves gluten-free treats – cookies, muffins, crackers, or breads. Today’s video, “A Ghostly Gluten-Free Tale of Halloween Treats”, illustrates the flexibility and versatility of Yummee Yummee’s mixes – Cookiees and Dreamees. You can make the holidays less scary and enjoy good treats with our gluten-free baking mixes.

The Halloween video features our recipes and mixes. Crispiees support the haunted house and graveyard. Dreamees crackers create bats, leaves and moons for the Witches Brew, our version of homemade chili. Choco-Grahamees were used to build the haunted house. Using our Cookiees mix, Easy Cut Sugar Cookiees become gravestones, coffins, bats, black cats, ghosts, mummies, pumpkins, monsters, moons and skulls. It’s spooky stuff for Halloween treats covered with icing. But, these scary treats are great for lunches, too. Candy Apple Danish are a great start to the day – made with Dreamees mix. Dreamees also made the microwave pizzas, scarecrow and pumpkin; brownies; maple fudge blondies; and cornbread featured in the video. You can have a “ghostly gluten-free” Halloween!

Yummee Yummee gluten-free baking mixes range in price from \$3.99 to \$7.49 per single mix. Save 10% when you buy a sample pack of mixes. For \$9.99, you may pick a mix with our Customer's Choice 2 pack. Additional information and the Halloween video can be found by using the following web links.

Web site: <http://www.yummeeyummee.com>

Online store: <http://www.yummeeyummee.com/store/index.html>

Yummee Yummee Videos: <http://www.yummeeyummee.com/ddvideos.html>

TheDreameeDog Channel: <http://www.youtube.com/user/thedreameedog>



ABOUT: Yummee Yummee produces 4 unique and highly flexible gluten-free baking mixes. They are: Dreamees, Muffins & Coffee Cakes, Breads and Cookies. Our baking mixes offer remarkable taste, gluten-like texture and incredible value for gluten-free bakers. Unlike most single purpose baking mixes, Yummee Yummee's mixes give the baker complete control of what to bake and enjoy. For example,

Breads mix makes scrumptious sandwich bread, dinner rolls, artisan breads or cinnamon rolls, while our Cookies mix makes easy cut sugar, double chocolate delights or chocolate chip cookies. The baker varies the fresh ingredients for each recipe with the mix. It's about simplicity. Prepare our Muffins & Coffee Cakes mix the day before and bake the next morning for warm oven-fresh overnight coffeecake. Enjoy your fresh gluten-free baked goods today, tomorrow or several days later. Yummee Yummee offers proven recipes for each baking mix. Mixes are available exclusively at yummeeyummee.com.

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